

January

1 - Saturday / New Year's Day
17 - Monday / Martin Luther King Jr. Day

February

2 - Wednesday / Groundhog Day
3 - Thursday / Chinese New Year
6 - Sunday / Super Bowl
14 - Monday / Valentine's Day
21 - Monday / President's Day

March

9 - Wednesday / Ash Wednesday
13 - Sunday / Daylight Savings Begins (US)
17 - Thursday / St Patrick's Day
20 - Sunday / First Day of Spring
30 - Wednesday / National Doctor's Day

April

1 - Friday / April Fool's Day
15 - Friday / Tax Day
17 - Sunday / Palm Sunday
19-26 / Passover
22 - Friday / Earth Day
22 - Friday / Good Friday
24 - Sunday / Easter
27 - Wednesday / Admin. Professional's Day

May

Graduation - Universities
5 - Thursday / Cinco de Mayo
6 - Friday / National Nurses Day
8 - Sunday / Mother's Day
16-20 / Small Business Week
13 - Friday / Friday the 13th
21 - Saturday / Armed Forces Day
30 - Monday / Memorial Day

June

Graduation - High Schools
14 - Tuesday / Flag Day
19 - Sunday / Father's Day
21 - Tuesday / First Day of Summer
21 - Tuesday / Longest day of the year

July

4 - Monday / Independence Day

August

Back to School
1-30 / Ramadan
5 - Friday / Sister's Day

September

Start Holiday Marketing
5 - Monday / Labor Day
23 - Friday / First Day of Fall
29 - Thursday / Rosh Hashanah

October

8 - Saturday / Yom Kippur
10 - Monday / Columbus Day
17 - Monday / Boss' Day (observed)
19 - Wednesday / World Series Begins
31 - Monday / Halloween

November

1 - Tuesday / All Saints Day
1 - Tuesday / Election Day
6 - Sunday / Daylight Savings Ends (US)
11 - Friday / Veterans' Day
24 - Thursday / Thanksgiving Day
25 - Friday / Black Friday
28 - Monday / Cyber Monday

December

21-28 / Hanukkah
22 - Thursday / First Day of Winter
22 - Thursday / Shortest day of the year
25 - Sunday / Christmas Day
26 - Monday / Christmas Day observed
26 - Monday / Boxing Day
31 - Saturday / New Year's Eve

Other Dates to Consider

- Establishment of your business
- Your CEO's birthday
- Your customer's birthdays